Hands-On Technology Workshop
“How Students Can Use Mobile Devices to Create Video Essays”
Thursday, April 7th, 2016
11:30 am - 12:30 pm
LSB 330

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Abstract: Millennials are visually driven and multimedia savvy. They make Snapchat messages and watch YouTube for hours. Video is a communication medium, information source, and diversion. But they often lack a true understanding of visual literacy -- and you would be surprised how many of them consume moving images without engaging in their production. We will learn how simple videos can be made with just a smart phone or tablet, and how students can use videos to express themselves and their ideas, in ways that the written word may not serve them. Bring your devices and upload the free Adobe Premiere Clip to find out a new way to reach students, and enhance their ability to communicate with the virtual world.

Evelyn McDonnell has written or coedited six books, from Rock She Wrote: Women Write about Rock, Pop and Rap to Queens of Noise: The Real Story of the Runaways. A longtime journalist, she has been a pop culture writer at The Miami Herald and a senior editor at The Village Voice. Her writing on music, poetry, theater, and culture has appeared in publications and anthologies including the Los Angeles Times, Ms., Rolling Stone, The New York Times, Spin, Travel & Leisure, Billboard, Vibe, Interview, and Option. She is Interim Director of Journalism and Assistant Professor of Journalism and New Media at Loyola Marymount University.

Lunch will be provided

Please RSVP to Andrea Middleton Andrea.Middleton@lmu.edu by April 5th, 2016.

This program will be video and audio taped and may be podcast. By your willing participation in the program, you expressly and irrevocably consent to be photographed, videotaped and/or audio taped and quoted/cited. The films, tapes, and other digital recordings will become the property of Technology-Enhanced Learning, LMU.