



Majora Carter: Greening the Ghetto

You will be watching a video of a presentation given by Majora Carter, an environmental and community activist from the South Bronx in New York City. While watching the video, keep these questions in mind:

What kind of information is she presenting and what stories is she telling? How did she follow through and make things happen?

After watching the video, recall some of the information and stories she presented and connect the information with appropriate Action Plan step. Use the table below to write down your observations and notes.

<i>Action Plan Step</i>	<i>Piece of Information</i>	<i>Why?</i>
<i>Science Knowledge</i>	<i>Statistics of how the neighborhood is used: traffic, landfill, sewage waste plant, power plant, food distribution center, parks-to-people ratio, etc.</i>	<i>Although some of the science knowledge is implied here, quantitative data is presented to support the case of the environmental degradation of the South Bronx</i>
<i>Investigate Site</i>	<i>Description of site: weeds, piles of garbage, etc., and finally the river</i>	<i>Observational data that can be recorded</i>
<i>Envision Possibilities</i>	<i>Hunt's Point Park Plan (community-led revitalization), illustration of the park</i>	<i>Imaging site how it could be, not just as it is, to support the community and the ecosystem</i>
<i>Identify Stakeholders</i>	<i>South Bronx Community, City Parks Department and Commissioner, Mayor</i>	<i>The park initiative was community-led, and support was given by a number of city offices and officials</i>
<i>Actionable Steps</i>	<i>Took \$10,000 seed grant and then applied for more funding ending up with a \$3 million park</i>	<i>This could only be accomplished through hard – but attainable – work</i>
<i>Motivate and Implement</i>	<i>Story of her dog and finding riverfront</i>	<i>Many people like animals and the stories that people tell of their pets. In this case, the dog led Ms. Carter to a greater understanding and hope of what could be done for the local ecosystem and community.</i>