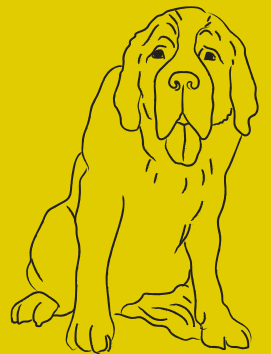
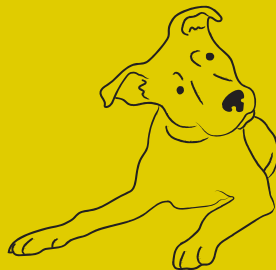
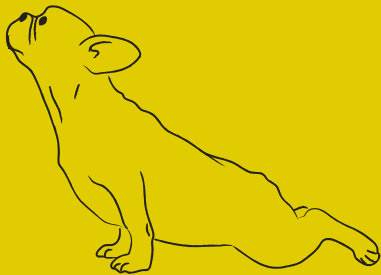
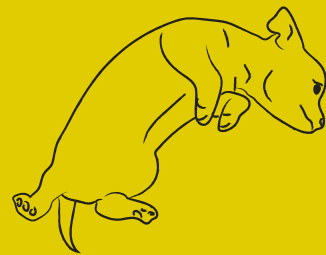
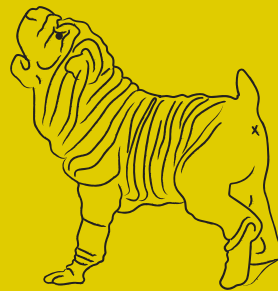
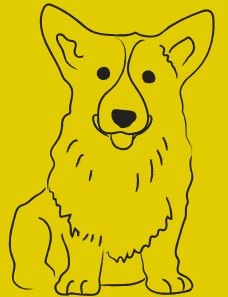
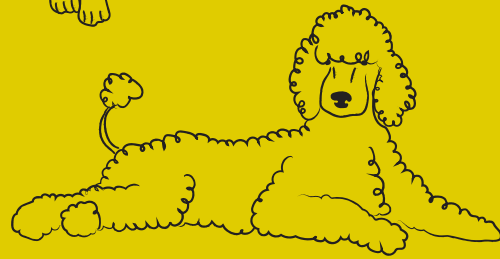
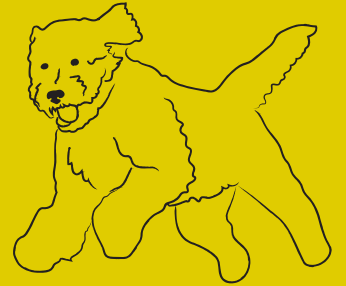
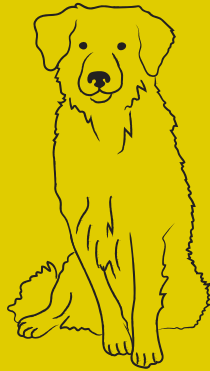
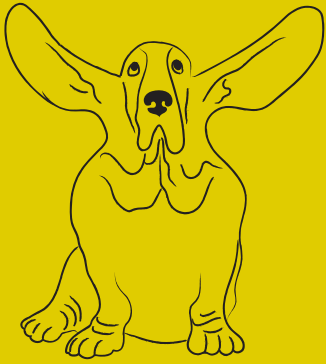
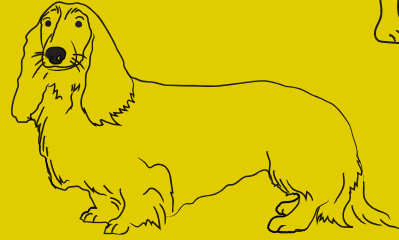
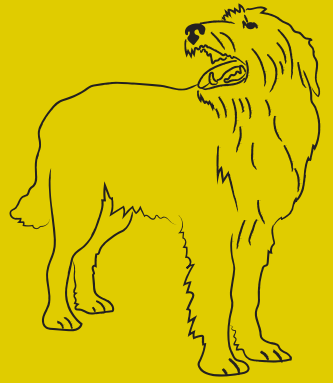
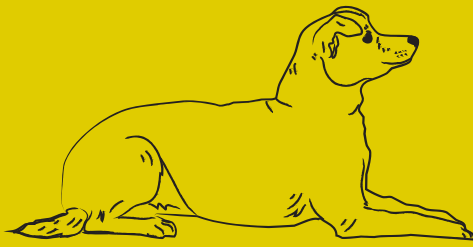
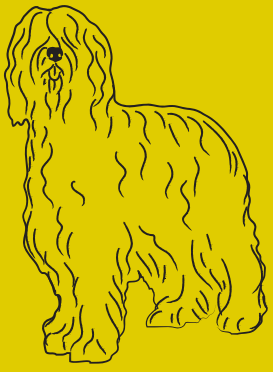


dogs!

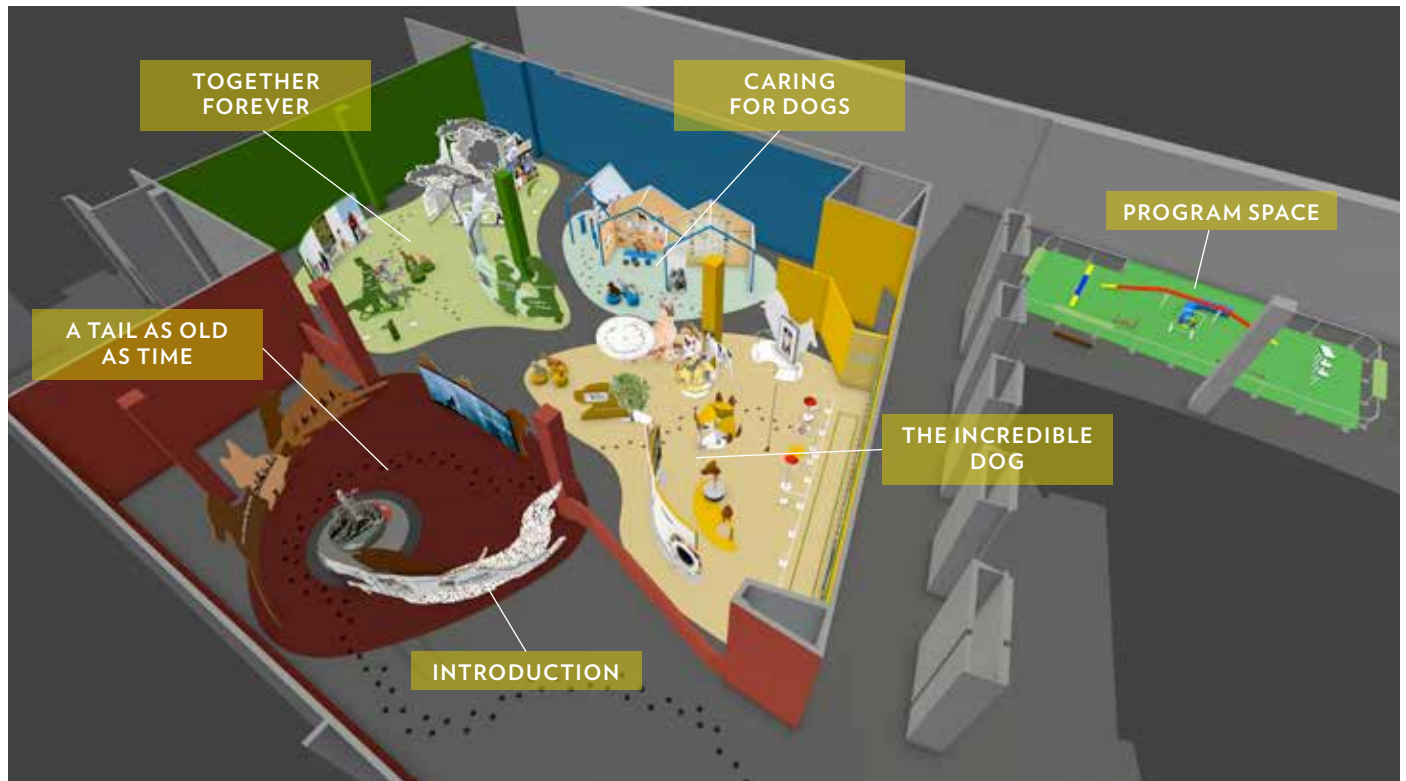
A SCIENCE TAIL

A traveling exhibition developed by the California Science Center with support from the Annenberg Foundation and Wallis Annenberg PetSpace.™





Exhibition Overview



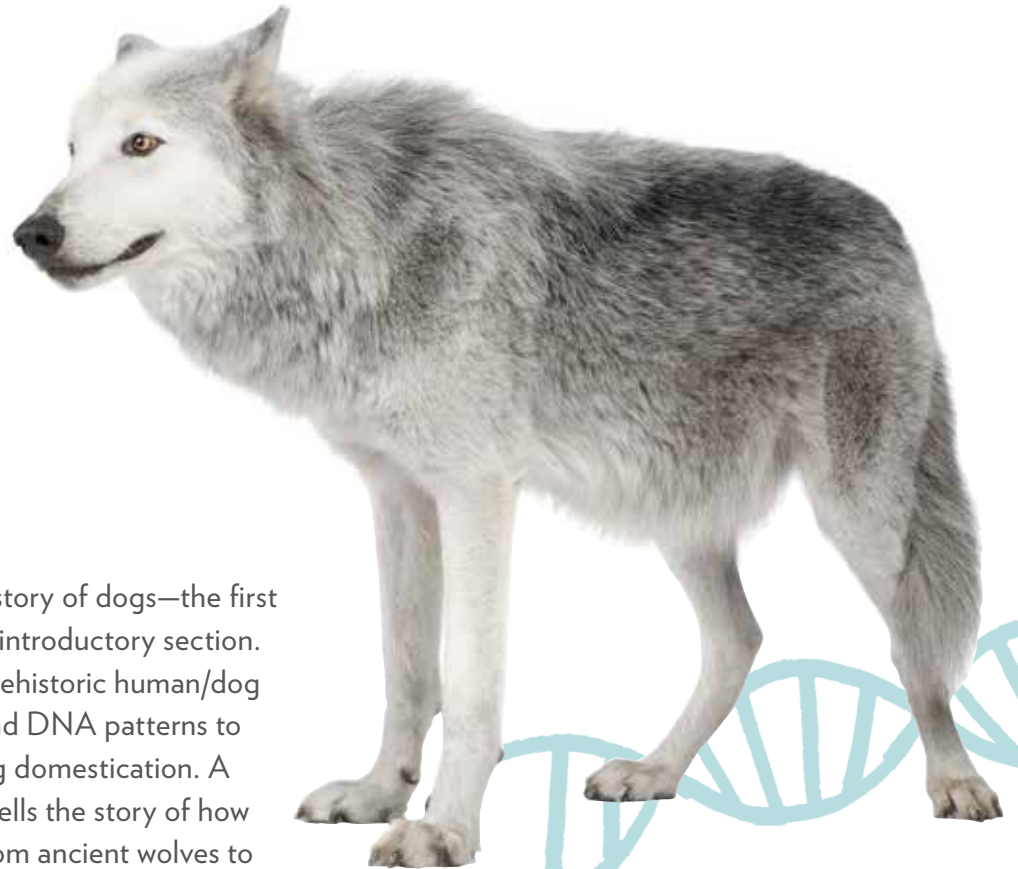
Dogs! A Science Tail is an immersive 7,000 – 9,000-square-foot traveling exhibition that explores the bond between humans and dogs—one of the most successful interspecies partnerships of all time.

Divided into four sections and a demonstration space, this exhibition reveals where dogs came from, how dogs experience the world, what makes our bond with dogs so special, and how to care for our canine best friends. Immersive experiences invite guests to see, hear, smell, and think like a dog! With support from the California Science Center's contacts and programming handbook, host museums can schedule demonstrations by trained professionals and their amazing canines. Guests will have opportunities to see real dogs, pretend to be dogs, and share their favorite dog photos and videos.





Photo: the British Museum



Tail AS OLD AS Time

Discover the amazing origin story of dogs—the first domesticated animal—in this introductory section. Dig for fossils and uncover prehistoric human/dog burial sites. Analyze bones and DNA patterns to learn how scientists study dog domestication. A dynamic theater experience tells the story of how dogs mysteriously evolved from ancient wolves to become humans' lovable companions.



ARCHAEOLOGICAL DIG
Role-play as an archaeologist, brushing sand off fossil replicas at two recreated burial sites. Did you find a wolf or a dog?



Photo: WPA/TVA Archives, presented courtesy of the William S. Webb Museum of Anthropology, University of Kentucky

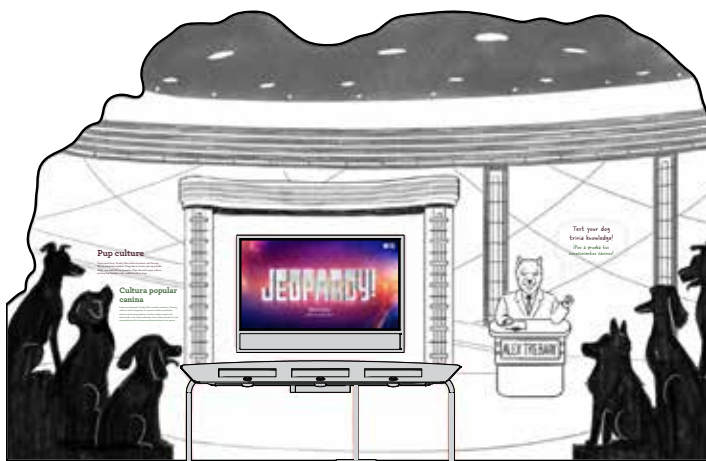




Photo: British Museum



Photo: Found Animals Foundation



Dog Jeopardy!®
 In this fast-paced, three-player *Jeopardy!* game, learn how pop culture reveals our values and beliefs about dogs over time.

DOGS & HUMANS, Together Forever



Explore how dogs and humans live and work together, creating a unique bond that affects people and societies in profound ways. Interact with a playful virtual dog. Test your canine pop-culture knowledge in a *Jeopardy!* game show. Enjoy dog photos and videos from other guests, and share your own! Experience a neighborhood walk both with and without a dog to discover how having a dog nearby can change how people relate to each other.

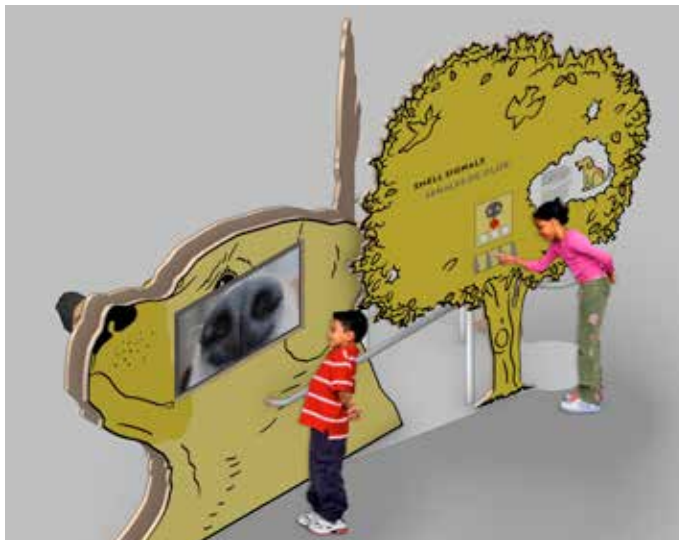
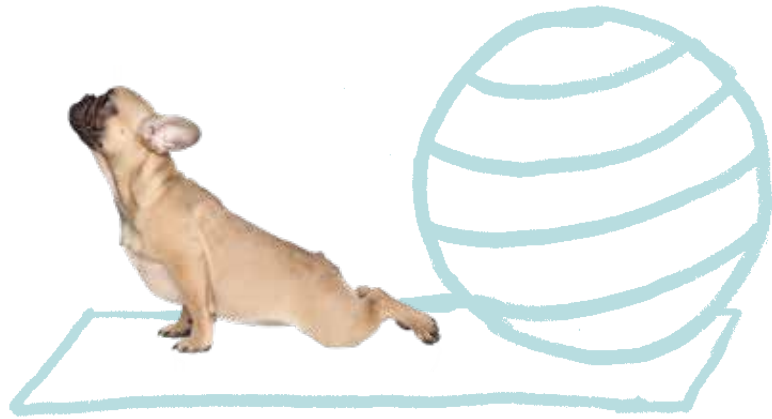


Bond with a Virtual Dog
 Using gestures and speech, experience the common ways humans and dogs communicate with each other.



THE Incredible Dog!

Step into a dog's world through playful, immersive science exhibits. Test your running pace against the top speeds of different dog breeds. Experience the world the way dogs do—nose first!—by sniffing out hidden smells. Get inside a dog's head to see and hear like a dog. Explore dogs' diverse physical abilities and specialized senses, and discover how these traits make them perfectly suited to be our close companions. Plus, find out how dogs think and communicate—with each other and with us!



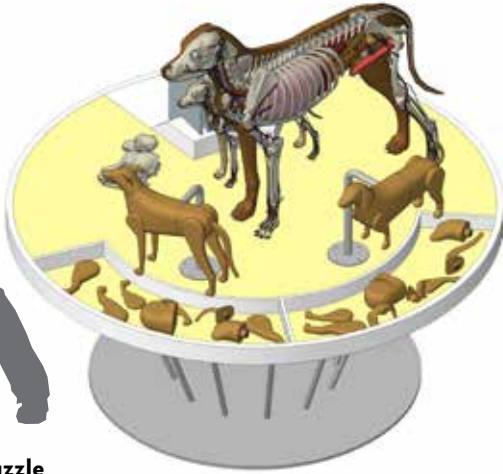
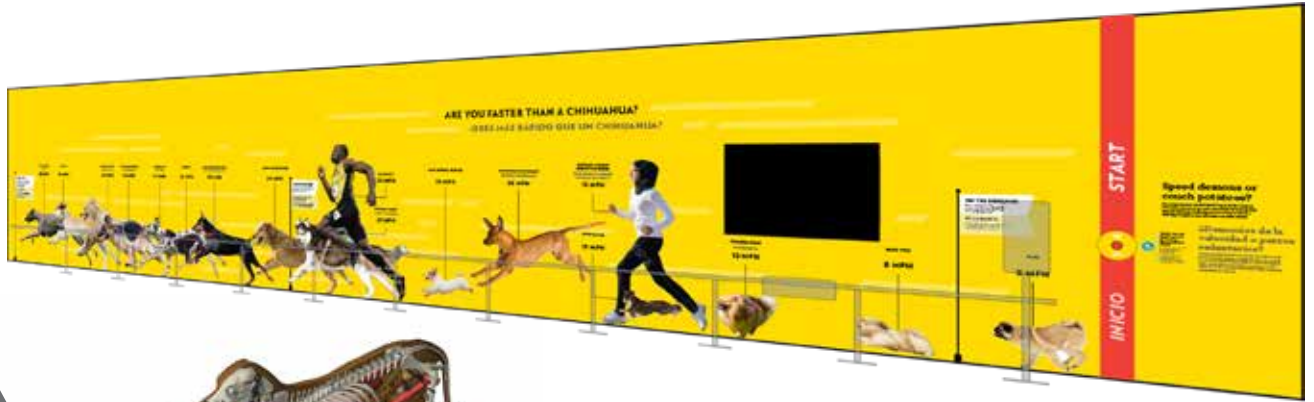
Smell Like a Dog

Sniff a model tree, human, and fire hydrant. Can you glean as much information from smell as dogs do?



See Like a Dog

Peer through giant dog heads fitted with special filters to see how the world looks to a dog.



Run Like a Dog

Run as fast as you can and clock your time to compare against different breeds' top speeds. Dogs are faster than you think. Can you outrun a Chihuahua?

Dog Parts Puzzle

Build dogs out of interchangeable parts to discover diverse physical traits that humans have bred dogs to display.



Hear Like a Dog

Stick your head into a dog-eared diorama to hear different environments like a dog does.





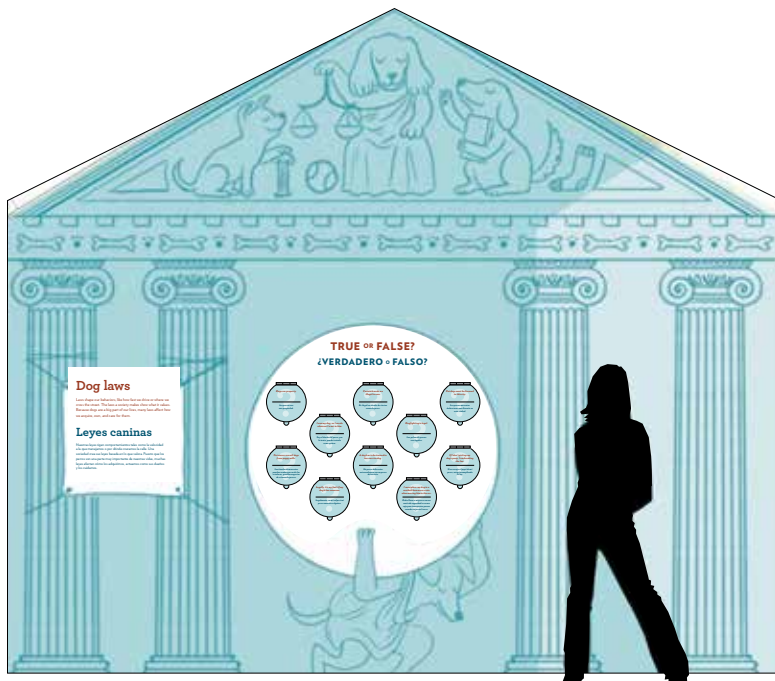
Caring FOR Dogs

Explore the possibilities—and responsibilities—that come with bringing a dog into your life, and find out how to care for these furry family members. Be a trainer or a dog to see how you can guide someone with just a clicker and praise. Brush and groom model dogs. Learn tips about responsible dog care, share opinions on controversial dog issues, and consider what's next for the future of dogs.



Dog Models – Care

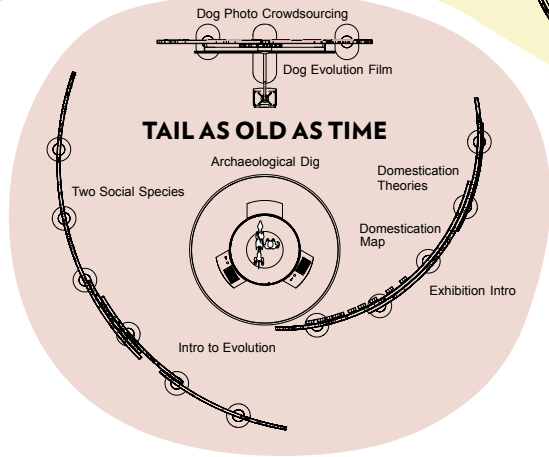
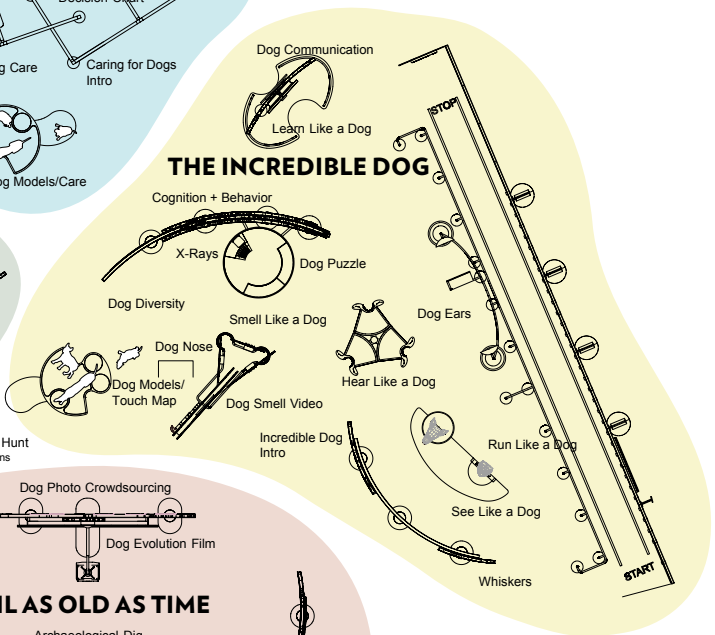
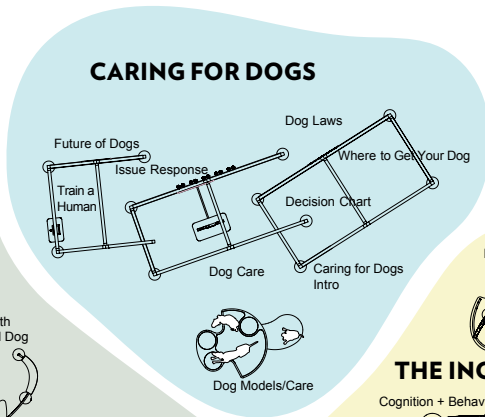
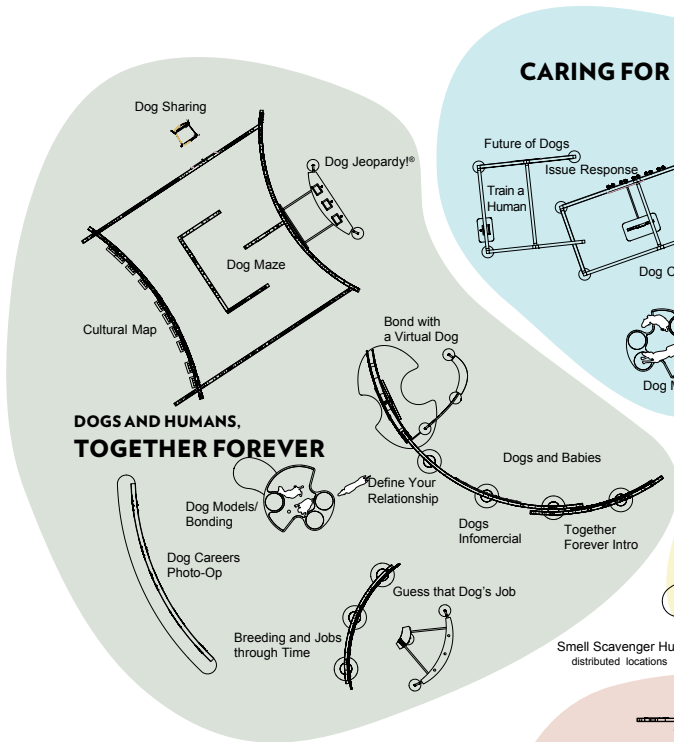
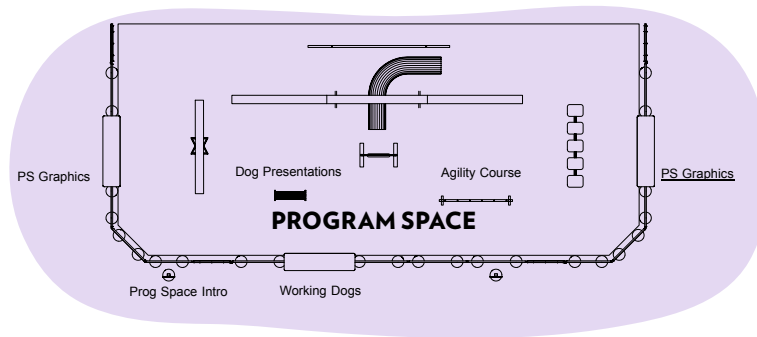
Practice your grooming skills on these life-size, touchable and brushable dog models. Or pose for selfies!



Dog Laws- Interactive

Test your knowledge of local and national dog laws in this interactive flip-panel quiz. How much do you know about dog-related laws in your community?

Preliminary Floorplan



For rental inquiries or information,
please contact:

Luke Fernandez
Director of Special Exhibitions
California Science Center

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 Los Angeles CA 90037
 TEL: (213) 744-7421
 lfernandez@cscmail.org
 CaliforniaScienceCenter.org

Key Facts



COST

\$225,000
for three-month rentals

discount for
six-month rentals

SIZE

7,000-9,000
SQUARE FEET

depending on installation
of program space

AVAILABILITY

summer
of 2020
& BEYOND

SHIPPING

estimated
6 trucks

inbound shipping paid
by host venue

INSTALLATION & DISMANTLE PERIOD

estimated
10 business days
each

HOSTING CONSIDERATIONS

Internet connectivity
is required within
gallery space.

LANGUAGE

bilingual
English & Spanish

TARGET AUDIENCE

animal lovers,
families with
children &
school groups



LABOR

A Science Center
exhibit technician
travels to oversee
installation & dismantle
at no added cost.
Host venue provides
a crew of six for
installation & dismantle.

PROGRAM SPACE

Live dogs do not travel
with the exhibition.
A programming
handbook will offer
guidance & contacts
for host venues to
schedule live dog
demonstrations with
local organizations.

RESOURCES INCLUDED

Exhibit installation &
maintenance manuals,
demonstration space
handbook, electronic
press & marketing
kits, smartphone tools
for hearing- & sight-
impaired guests.

dogs!
A SCIENCE TAIL

